

NCADV MODULE 2 | EDUCATOR GUIDE

Module Two | Lesson Two | B

Instructions

Flipping the Script: As a teenager, you have plenty of experience with the negative impact of external influencers. Choose an example from any of the external influencer groups that you want: family, culture, movies, television, music and social media and create a counter to that message on your own. Be sure to answer all of the questions along with creating your own advertisement. Don't be afraid to be bold in your creation.

External Influencers (High School Option)

External Influencer Group:
Explanation of Original external influencer example:
Why does this seem like a negative external influencer to you?
How does your example help shape the identity of youth?
How will you "flip the script" on this example? Feel free to sketch it out below:
How is your example a counter to the original?
How could your example help shape the identity of youth?

