

Five Ways to Fundraise

As a group, discuss each of the five ways to fundraise. For each method talk about the positives, negatives, ease of doing, and money-making possibilities. Then as a group decide on one fundraising idea. One person from your group will try to persuade the rest of the class to raise funds using the idea your group has selected.

Idea #1: Hold a White Elephant Sale

A white elephant sale is like a big garage sale. Each student could bring items from home to sell. The sale could be held on a Saturday. Advertise for donation items and to announce when the sale will be held.

Pros:

Cons:

Ease of doing:

Money-making possibilities:

Idea #2: Sell Commercially Prepared Food

Sell prepared foods like cookie dough, candy bars, popcorn, etc. Think of ways this has worked in the past. What would you sell? Will any other groups be selling items at the same time? When would you sell the goods?

Pros:

Cons:

Ease of doing:

Money-making possibilities:

Idea #3: Sell Services

Sample services that have raised money in the past include car washes, school carnivals, a talent show, auctions, dances, etc.

Pros:

Cons:



Ease of doing:

Money-making possibilities:

Idea #4: Ask for Donations

People in your school and community may give you money.

Pros:

Cons:

Ease of doing:

Money-making possibilities:

Idea #5: Ask for In-Kind Donations

You would have to ask businesses to donate items or services that may help you get items you need without having to purchase them. Then decide how you would sell these items.

Pros:

Cons:

Ease of doing:

Money making possibilities:

BEST IDEA:

WHY?

IDENTIFY THE SOURCES OF THE FUNDS:



Goal Setting

Imagine you lost most of your worldly possessions in a house fire. What types of items would you and your family need? How much would they cost?

Our class is stepping in to help a family in need. We will determine what types of items they need, the cost of the items, and set a realistic fund-raising goal to collect money.

Fill in the chart as we brainstorm ideas. After the class has listed many ideas, we will select three *Basic Family Needs* to purchase. The estimated costs of these three needs will be our fund-raising goal.

BASIC FAMILY NEEDS	ESTIMATED COST
What is our Fund-raising goal for <i>Basic Family Needs</i> ?	



Goal Setting

Brainstorm a list of items each family member may want. These items are things like toys, games, sports equipment, crafts, etc. After the class has listed ideas, we will *select one item for each family member* to purchase. The estimated costs of these three needs will be our fund-raising goal for Wanted Items.

WANTED ITEMS	ESTIMATED COST
What is our Fund-raising goal for <i>Wanted Items</i> ?	

How much money do we need to raise to purchase the items for the family? This will be the goal for a fund-raising campaign.

